

Del Ray Artisans' Call for Proposals & Entry Form

Art on the Avenue Photo Op Board

Proposals due September 5, 2015

Selected proposal implementation due October 2, 2015

Del Ray Artisans will have a "Photo Op Board" (also known as a "Head in the Hole" board) available for the public to use on the front lawn of the gallery during Art on the Avenue. A "Photo Op Board" is a mural-like illustration done on a large board with one or more head holes cut out for people to put their own heads through to be a part of the scene. There isn't a set theme for the "Photo Op Board"; however, you may wish to propose an art, art-related, or Fall Harvest [because there is a scarecrow-making activity during Art on the Avenue] concept. (See photos of examples to the right)

Coordinator: Dawn Wyse Hurto, Technology@TheDelRayArtisans.org

Dimensions & Logistics:

- We are going to use foam core for the board. The exact size is up to you, but no larger than 4' x 6'. You may have a rectangular shape or cut the outer edge to make a custom shape if desired. We suggest an aspect ratio such as 3:4 or 5:7, so your design will fit in a typical mobile phone camera. Del Ray Artisans has two stand "legs" (and sandbags) to attach to the foam core board for stability.
- There can be 1 or more head holes. Approx. size of head holes: 9.5" tall x 6.5" wide. Placement of head holes is up to you. We will have a step stool and kneeler available behind the board.
- Optional Template: The following page has a template you can use that scales to 5' x 3.5' (approx. 5:7 ratio). There are two sample head holes in the template that you can use or move.

Proposal Requirements:

- All entries must be received by **Saturday, September 5, 2015**. Entries may be dropped off at the gallery during gallery hours –or– scanned and emailed to Technology@TheDelRayArtisans.org.
- There is no entry fee for submitting proposals, and no limit to the number of proposals each artist may submit.
- The artist who submits the selected proposal will be notified on Monday, September 7, 2015.
- For each proposal, note: the proposed dimensions, if you need help implementing, and how much it costs to implement (DRA will supply the foam core board and stand). For the selected proposal, DRA can reimburse approved costs with receipts.

Selected Proposal Requirements:

- The artist whose proposal is selected is expected to implement the proposal between September 8 and October 2. **The Photo Op Board must be complete and ready-to-use no later than Friday, October 2, 2015.**
- By entering & implementing your proposal, you grant Del Ray Artisans the right to use your proposal concept free of charge. This piece of art is being used as outreach to the community. Donations may be received by "photo op" participants, but will not be required. Any donations received will go to Del Ray Artisans.
- Permission to photograph the completed Photo Op Board for publicity purposes is automatically granted by the artist.

Entry Form *(include this form with your sketch of the proposed concept)*

Artist Name: _____

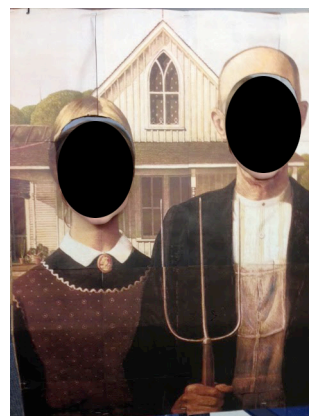
Phone: _____ Email: _____

Proposed Dimensions: _____ Implementation Costs: _____

Do you need help implementing? If yes, list with which tasks: _____

Terms & Conditions: I agree to abide by the policies and regulations set forth in this Call for Proposals, and I hereby release Del Ray Artisans, the Officers, the Board of Directors, staff, volunteers, and the City of Alexandria from any responsibility or personal liability to me from any damage, claims or loss in connection with this Photo Op Board. I understand 100% of the donations from use of this Photo Op Board will go to Del Ray Artisans, a 501(c)(3) nonprofit organization.

Signed: _____ Date: _____



Del Ray Artisans gallery
Nicholas A. Colasanto Center
2704 Mount Vernon Avenue
Alexandria, VA 22301-1124
www.TheDelRayArtisans.org
703.838.4827

Thursdays: Noon – 6 pm
First Thursdays: Noon – 9 pm
Fridays: Noon – 9 pm
Saturdays: Noon – 9 pm
Sundays: Noon – 6 pm

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