FOR IMMEDIATE RELEASE   **CONTACT:** David A. Kosar, 703-836-5483

Revenge of the Sequel Art Exhibition Opens September 4, 2009
Several workshops are also scheduled

Alexandria, VA (August 7, 2009) - *Revenge of the Sequel*, the first of its kind exhibition in the country, is a juried art show providing artists the opportunity to unleash their talents to create images that depict and convey their uninhibited and unabashed versions of a sequel. Juror for this show was Jean Schwartz, a well-respected Northern Virginia artist who has had solo shows in Paris, upstate New York, and Washington, D.C., and whose works also have been exhibited in numerous galleries in the Washington, D.C., metropolitan area. Curator is David A. Kosar.

Revenge of the Sequel opens on Friday, September 4 and runs through Sunday, September 27. There will be a preview on First Thursday, September 3 when the gallery is open until 9 pm and a reception to meet the artists on Friday, September 11 from 7-9:30 pm. Gallery hours are: First Thursday Preview: Noon – 9 pm; Thursdays: Noon – 4 pm; Fridays: Noon – 9 pm; Saturdays: 10 am – 9 pm, and Sundays: Noon – 6 pm.

In addition to viewing some very creative, modern, and innovative artwork, the public is invited to register for two outstanding workshops offered during the run of the *Revenge of the Sequel* show.

> **Calling all fashionistas.** The first workshop, *It Came From the Closet 2*, provides the opportunity to give your wardrobe a makeover. Yes, fashion is a sequel. Fashion guru Susan Boyd, owner of *Wear It Well Wardrobe and Image Consulting*, will show how to restyle, remake, repurpose, and otherwise revive what's in your closet at this hands-on workshop for you and your clothes. Bring to the gallery those clothes with the tags still on them, old favorites that have lost their zing, and accessories you've never really figured out how to wear. Pencil and paper for sketching and note-taking, plus a tape measure and pins, are also recommended. **Time/Date: 1-3 p.m., Sunday, September 13**. Fee: $10. **Register on-line by September 10 (www.TheDelRayArtisans.org)**. Open to men and women.

> **The business of art for artists.** The second workshop, *Pricing, Marketing, and Protecting Your Artwork*, will answer the most frequently asked question by artists: How do I price my artwork? Interestingly, most artists don't view themselves or their art as a business. But the reality is, especially for emerging artists, art is a business. And to be successful, business strategies need to be applied. David A. Kosar, an independent consultant specializing in marketing, strategic planning, and advocacy and who is also a photographer, will walk participants through pricing and marketing strategies designed for artists. Julian Tigert, attorney and founder/president of Tigert Literary Agency, LLC, an independent agency that provides full artist representation and literary career consulting to an eclectic list of authors and illustrators, will explain intellectual property, the importance of copyrighting your artwork, and the use of licensure agreements. **Time/Date: 1-3 p.m., Saturday, September 19**. Fee: $10. Open to all artists. **Register on-line by September 17 (www.TheDelRayArtisans.org)**.

The Del Ray Artisans gallery is located in the Nicholas A. Colasanto Center, 2407 Mount Vernon Avenue, Alexandria, Virginia; 703-838-4827, www.TheDelRayArtisans.org. Del Ray Artisans, founded in 1992, is a nonprofit organization whose mission is to promote art for the benefit of artists and the community.   In 2008, DRA was voted the #1 art gallery in Alexandria in a people's choice survey conducted by *The Alexandria Times* newspaper. DRA is a 501(c)(3) organization and an all volunteer operation.

-end-