



Nicholas A. Colasanto Center
2704 Mount Vernon Avenue
Alexandria, Virginia 22301-1124
703.838.4827
www.TheDelRayArtisans.org

FOR IMMEDIATE RELEASE

Contact: Amanda Wright, Fundraising@TheDelRayArtisans.org

Barnes & Noble Potomac Yard Bookfair for Del Ray Artisans

Bookfair ID: 10878452

In-store: Monday, November 26, 2012 from 9am-11pm

Online: November 26–30, 2012

Alexandria, VA (released: October 24, 2012) - Barnes & Noble Bookfair for Del Ray Artisans (DRA) is on Monday, November 26, 2012 from 9am-11pm at Barnes & Noble Potomac Yard (3651 Jefferson Davis Hwy, Alexandria, VA 22305). This is a great opportunity to do your holiday shopping and show your support for Del Ray Artisans!

For purchases made on November 26 citing bookfair ID 10878452, Barnes & Noble Potomac Yard will donate a percentage of the net sale to Del Ray Artisans. You must use the bookfair ID 10878452 for DRA to receive the donation. DRA volunteers will be at Barnes & Noble Potomac Yard on November 26 from 4:30-11pm and December 7 from 9-11:30am to gift-wrap your holiday purchases for free!

Prefer to buy online? Barnes & Noble is also donating to Del Ray Artisans for purchases made on their web site (www.bn.com) from November 26-30 when you enter bookfair ID 10878452 at checkout.

For more information, visit www.TheDelRayArtisans.org/Bookfair or contact Amanda Wright at Fundraising@TheDelRayArtisans.org.

Del Ray Artisans, founded in 1992, is a nonprofit organization whose mission is to promote art for the benefit of artists and the community. Del Ray Artisans gallery presents a new art exhibit almost every month and is located in the Colasanto Center (2704 Mount Vernon Avenue, Alexandria, Virginia 22301).

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Del Ray Artisans (DRA) appreciates the continued support from the City of Alexandria, Alexandria Commission for the Arts, Virginia Commission for the Arts and National Endowment for the Arts and. DRA is a 501(c)(3) organization.

Supported in part by:

