

FOR IMMEDIATE RELEASE **Contact:** Tracy Wilkerson (GUAC@TheDelRayArtisans.org)

Grown-Ups Art Camp (GUAC) at **Del Ray Artisans**

July 1–12, 2013

Alexandria, VA (released June 4, 2013) – Ever notice all the fun summer activities and camps for kids each year? Have you ever wanted to go yourself? Welcome to Del Ray Artisans' version of summer camp for grown-ups! We have scheduled 22 workshops over 11 days – morning, afternoon and evening – for everyone to experience.

Here's a quick list of the workshops by title: Breaking Through to Creativity, Creative Cut-Ups, Framing for Artists, Image Play, Intro to Fashion Drawing, Intro to Visual Journaling, Marketing is NOT a Four-Letter Word, Mindful Meditation for Enhanced Creativity, Make a Unique Mosaic Art Piece, Monotype Madness, Photo Decals in Glass, Photo Tools & Editing for Artists, Playing with Resin, Pop-Up Sewing (Decorative Pillow, Doggie Jacket, and Tote Bag), Quick Draw Creative, Recipe for Collage, Shaving Cream Marbling / Monoprinting, Tapestry Weaving, Tell Your Story Online, and Tiny Landscape Mandala.

Our instructors are Jen Athanas, Sally Coler, Chris Cooper, Guy Jones, Theresa Kulstad, Rusty Lynn, Milagros "Millie" Mateu, Betsy Mead, Laure McCarriar, Tea Okropiridze, Christina Perry, Stacy Rausch, Karen Schmitz, Tracy Wilkerson, and Margaret Wohler.

You can sign up for as many as you want – the choice is yours – and tell your friends! Register right away, as these workshops will fill up soon! Workshop details and registration at: www.TheDelRayArtisans.org/GUAC. Schedule, workshop descriptions, and "Meet the Instructors" information are also available at the gallery or by emailing a request to GUAC@TheDelRayArtisans.org.

All workshops will be at the Del Ray Artisans gallery at the Nicholas A. Colasanto Center, 2704 Mount Vernon Avenue, Alexandria, Virginia 22301. The gallery is handicap accessible. For more information, please visit www.TheDelRayArtisans.org/GUAC or contact the coordinator Tracy Wilkerson at GUAC@TheDelRayArtisans.org.

Del Ray Artisans, founded in 1992, is a nonprofit organization whose mission is to promote art for the benefit of artists and the community.

Del Ray Artisans (DRA) appreciates the continued support from the City of Alexandria, Alexandria Commission for the Arts, Virginia Commission for the Arts and National Endowment for the Arts and. DRA is a 501(c)(3) organization.









Supported in part by.

2013 Grown-Ups Art Camp 251 Workshop Program

ABOUT DRA: Del Ray Artisans, founded in 1992, is a nonprofit organization whose mission is to promote art for the benefit of artists and the community. DRA supports the development of artists at all levels. It serves as a center for thriving artistic activity in the Del Ray community. Through effective leadership and wise management of its resources, DRA continues to expand the scope of its services to artists and its outreach to the greater community.

FACILITIES: When visiting the Del Ray Artisans gallery, you can park on Mt Vernon or Commonwealth avenues, or in the small parking lot next to the park (entrance is on Commonwealth Ave). The facility is handicapped accessible and bathrooms are available. DRA also has a kitchen, including a refrigerator and microwave if you are attending a long workshop.

FUN STUFF: Do you want to sell an art piece that you created in a GUAC workshop? Great! There will be dedicated wall space during GUAC for students to sell their art pieces made in workshops. Normal DRA procedures apply:

- Wall tags will need to be written and posted with the piece by the artist
- A 20% donation goes to DRA
- Checks to artists will be mailed out before the end of July

GUAC T-shirts available for sale: We just need to know your size and receive your payment and you will get your t-shirt when you arrive for your workshop!

POLICIES: We expect the dates and times for each workshop to stay put, but life happens! If something changes and you are already registered, we will notify you. Below are some DRA policies to be aware of when registering:

- You may register online, by mail or at the gallery. Registration <u>must</u> include payment in order for you to be fully registered for the workshop. If you register online and choose to pay by cash or check, please send/bring in your payment right away. Registrations without payment will be cancelled after a week.
- If a workshop does not reach the minimum number of students within 3 days of the workshop, it may be cancelled at the Instructor's discretion. If you are already registered (and paid) for a workshop that is cancelled, your whole registration amount will be refunded.
- If you, the student, cancels from a workshop (after paying)...
 - ...within 72 hours or more before the day of the workshop, you will receive a refund of the Workshop fee and any Supplies fee minus a 15% processing fee.
 - ...less than 72 hours before the day of the workshop, you will <u>not</u> be refunded (extreme cases considered).



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10 AM: Tell Your Online Story 3 PM: Make a Unique Mosaic Art Piece pt. 1 8 PM: Intro to Visual Journaling pt. 1	 mathematical structure mathematical stru
10 AM: Photo Tools & Editing for Artists 2 PM: Image Play pt. 2 6:30 PM: Shaving Cream Marbling/Monoprinting	S ∧ 1PM: Mindful Meditation pt. 3 3 PM: Creative Cut-Ups pt. 2 8 PM: Intro to Visual Journaling pt. 2
^외 수 Enjoy the Holiday!	P Q 10 AM: Tiny Landscape Mandala → 1 PM: Mindful Meditation pt. 4 → 3:30 PM: Tapestry Weaving pt. 1
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10 AM: Pop-Up Sewing (decorative pillow) 12:30 PM: Pop-Up Sewing (doggie jacket) 5:30 PM: Intro to Fashion Drawing	9 AM: Breaking Through to Creativity 1 PM: Mindful Meditation pt. 6 3 PM: Make a Unique Mosaic Art Piece pt. 3 7:30 PM: Pop-Up Sewing (tote bag)

Title:	Breaking Through to Creativity
Instructor:	Milagros (Millie) Mateu
Date & Time:	July 10, 9am – 12:30 pm

Description: This workshop is for non-artists and beginners. Explore your own personal experiences, do exercises to loosen up, and draw inspiration from several modern artists to produce your own original works of art.

Workshop fee: \$40	Supplies fee: none
Title:	Creative Cut-Ups
Instructor:	Milagros (Millie) Mateu
Date & Time:	2 sessions, July 8 & 9, $3 - 7$ pm

Description: Collage is a wonderful medium to ignite creativity in first-time artists, and for seasoned artists to spark or restart their engines. Come make hand-painted papers and use them in creating original works of art.

Workshop fee: \$80 Supply list provided by Instructor

Title:	Framing for Artists
Instructors:	Karen Schmitz & Guy Jones
Date & Time:	July 8, 8 - 10 pm

Description: Learn to save money and show your artwork to the best advantage in this workshop, which will show you the basics of framing artworks; priceless information—not taught in art schools—on how to frame your art for shows; and money-saving tips and hints.

Workshop fee: \$30

Supplies fee: none

Title:	Image Play
Instructor:	Rusty Lynn
Date & Time:	Two sessions - July 1 & July 3, 2 - 6 pm

Description: In Image Play workshops, we first spend about 10 minutes in simple meditation before writing an Intention Statement of what we are willing to stretch toward in our art making. Then we engage in an art making workshop, such as drawing, painting, collage or sculpture. All materials are included in the **Supplies fee**, and each session involves one kind of art making. After making art, we write a Witness Statement, which is a dialogue with our art product. It might be a few words or sentences, or a poem. Sometimes the artwork has something to say, sometimes not. At the end, each person reads their Intention and Witness statements and shares their art work. No comments, criticism or judgment.

Workshop fee: \$70

Supplies fee: \$15

Title:	Intro to Fashion Design
Instructor:	Christina Perry
Date & Time:	July 6, 5:30 - 9:30 pm

Description: Learn how to draw a fashion illustration figure. You will learn the difference between proportions of the regular figure and the fashion figure and the 9 heads of the fashion figure, and to use different to techniques to render different fabrics.

Workshop fee: \$50 Supply list provided by Instructor



Title:	Intro to Visual Journaling
Instructor:	Christina Perry
Date & Time:	2 sessions – July 2 and 9, 8 - 9:30 pm

Description: Learn to let go of your inner critic and let the intuitive artist come out and take over as you journal using images instead of words. You will learn tools to break away from feelings of "not being good enough" at drawing and will meditate, sketch, and doodle. Afterwards you will learn to look at your drawing and figure out what it is saying to you that words couldn't.

Workshop fee: \$40 Supply list provided by Instructor

Title:Marketing is NOT a Four Letter WordInstructor:Laurie McCarriarDate & Time: July 1, 10 am - noon

Description: Does the time you spend marketing your art seem like a waste...you'd much rather spend that time in your studio, right? In this workshop, learn the 5 crucial mistakes you might be making and the surprisingly simple way to begin making better connections online and off-line to build an interested audience hungry to buy your art. You'll begin to see how to think like a marketer without feeling or looking all pushy (and without losing your soul or wearing polyester suits). Register for all 3 Laurie McCarriar classes and receive her \$47 take-home study courses for free!

Workshop fee: \$30

Supplies fee: none

Title:	Mindful Meditation for Enhanced
	Creativity
Instructor:	Rusty Lynn
Date & Time:	6 daily sessions, July 7-12, 1 - 2:30 pm

Description: This workshop consists of six 1¹/₂-hour sessions. After learning the basics of mindful meditation, each session involves:

- A period of meditation
- A period of writing in response to "guiding questions" that get at the nature of creativity, the individual's expectations and goals for their creative life
- Opportunity to share experiences with the blocks that have been encountered and their responses to the guiding questions

Supply list provided by instructor	Workshop fee:	\$105	Supply list provided by Instructor
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Title:	Make a Unique Mosaic Art Piece
Instructor:	Sally Coler
Date & Time:	3 Sessions – July 2, 5 and 12, 3 - 5:30
pm	

Description: Learn about mosaic design, tools and techniques, and how to incorporate dinnerware, found objects, and jewelry into your art piece. Select decorative items to use. Design layout, choose and blend colors and work on patterns. Cut and shape pieces; glue them into place; and finish with grouting techniques.

Workshop fee: \$75

Supply list provided by Instructor



Title:	Monotype Madness
Instructor:	Karen Schmitz
Date & Time:	July 7, 3:30 - 6:30 pm

Description: Come learn several methods of basic monotype technique. You will take home several finished prints from this fun and mind-expanding class. This workshop is for anyone at any experience level.

Workshop fee: \$	40 Supplies fee: \$5	
Title:	Photo Decals in Glass	
Instructor:	Betsy Mead	
Date & Time:	2 Sessions – July 5, 11 am - 2 pm	

Description: Using a laser printer, students will copy and transfer a design, photograph, computer drawing, or original artwork created with ink and paper, to fusing photo paper. When these images are transferred to a piece of glass to be fused in a kiln, the resulting image is sepia tone, reminiscent of old-time photographs. Participants will begin by transferring small images to 2-inch square glass squares that will be used to make magnets, and may create a larger 4-inch by 6-inch project. The **Instructor** will fire the images and return them during the second session along with a closing discussion.

Workshop fee: \$70

Supplies fee: \$10

July 8, 11 am - 12:30 pm

Title:	Photo Tools & Editing for Artists
Instructor:	Laurie McCarriar
Date & Time:	July 3, 10 am - noon

Description: Is your computer full of photos named IMG_1023.jpg? Do you take photos of your art and then never use them because you think you need to buy (and learn) Photoshop in order to make them look good? Laurie McCarriar will get you started with the best (free) photo editing apps and services, and some easy tips for sizing, storing and sharing your images (and how to get started sharing your photos online more strategically so you'll get noticed in a crowded art world). This workshop is for you if you are Mac- or iPadbased, or especially if you are wondering if it time to invest in new tools. Register for all 3 Laurie McCarriar classes and receive her \$47 take-home study courses for free!

Workshop fee: \$ 30

Supplies fee: none

Title:	Playing with Resin
Instructor:	Tracy Wilkerson
Date & Time:	July 1, 6:30 - 9:30 pm

Description: Learn how to use resin in your art work. Come "play" with resin in a safe environment and learn the ins and outs of mixing resin and using it—as an adhesive, a covering or the main medium.

Workshop fee: \$30

Supplies fee: \$8



Title:Pop-Up Sewing Class – Decorative PillowInstructor:Chris CooperDate & Time:July 6, 10 am - noon

Description: If you've ever thought about learning how to sew (but didn't know how start)—and would like to add a personal touch to your decorating—this event is for you. Professional seamstress Chris Cooper will teach you how to use a sewing machine to make a decorative pillow to take home—and have fun doing it—in this "Pop-Up Sewing Class". There is no need to bring supplies, everything you need will be provided.

Workshop fee: \$3	0 Supplies fee: none
Title: Pop	-Up Sewing Class – Doggie Jacket
Instructor:	Chris Cooper
Date & Time:	July 6, 12:30 - 2:30 pm

Description: If you've ever thought about learning how to sew (but didn't know how start)—and would like your favorite dog to make a fashion statement—this event is for you. Professional seamstress Chris Cooper will teach you how to use a sewing machine to make and take home a jacket for your dog—and have fun doing it—in this "Pop-Up Sewing Class". There is no need to bring supplies, everything you need will be provided. Take your dog's chest and length measurements before you come.

Workshop fee: \$40

Supplies fee: none

Title:	Pop-Up Sewing Class – Tote Bag
Instructor:	Chris Cooper
Date & Time:	July 12, 7:30 - 9:30 pm

Description: If you've ever thought about learning how to sew (but didn't know how start) this event is for you. Professional seamstress Chris Cooper will teach you how to use a sewing machine to make an environment friendly tote bag to take home—and have fun doing it—in this "Pop-Up Sewing Class". There is no need to bring supplies, everything you need will be provided.

Workshop fee: \$25

Supplies fee: none

Title:	Quick Draw Creative
Instructor:	Guy Jones
Date & Time:	July 7, 7 - 9 pm

Description: Using basic drawing techniques, grown-ups get out of their normal routines with quick, creative drawing exercises. Guy Jones is a professional illustrator who will teach you: Techniques with lineworks; How to break down detailed drawing processes with simple techniques; and How to resolve creative road blocks.

Workshop fee: \$30

Supplies fee: \$3

Title:	Recipe for Collage
Instructor:	Theresa Kulstad
Date & Time:	July 5, 6 - 10 pm

Description: Start with a bag of "ingredients" consisting of textured and colored papers, magazine images and/or photos, and an array of art supplies including inks, paints, pens, stamps, etc. Then follow a "recipe" that is a step-by-step guide for layering your supplies to create your collage. In addition to having adhesives, scissors and other tools at your disposal, you may "shop" the aisles for more ingredients and materials.

Workshop fee	e: \$40 Supplies fee: \$5	
Title: Instructors: Date & Time:	Shaving Cream Marbling/Monoprintin Stacy Rausch & Jen Athanas July 3, 6:30 - 9:30 pm	ıg

Description: Using shaving cream as the base for textile paints to "float on," participants will create one-of-a-kind prints using marbling and/or monoprint techniques. Prints can be created on paper and fabric. Each participant will have their own station to create and pull as many prints as they want during the class. The workshop will start with a short how-to demo, and instructors will help individual participants with methods and process.

Workshop fee: \$30

Supplies fee: \$20

Title:	Tapestry Weaving
Instructor:	Tea Okropiridze
Date & Time:	2 sessions, July 10 & 11, 3:30 - 9:30 pm

Description: Learn basic and intermediate Gobelin tapestry weaving techniques, creating a miniature woven tapestry on a small frame loom. This class will cover warping the loom, basic techniques, color mixing and hatching, finishing and various design shaping techniques. Each student will work on individual small tapestries and will be able to exhibit the sampler they completed during the class. The **Instructor** will work closely with students in class and provide individual guidance and demonstrations.

Workshop fee: \$160

Supplies fee: \$30



Title:Tell Your Story Online:Simple Marketing Strategies for Artists	
Instructor:	Laurie McCarriar
Date & Time:	July 2, 10 am - noon

Description: Why is it so important to add images and story into your marketing strategy? What is it about telling stories that foster connection between you and your best customers? How can you set up a do-able strategy to build your audience and sell your art? In this workshop, you'll discover not only what kinds of stories you must tell as an artist, but also how to leverage the power of images to grab people's attention online and off-line...Learn the five simple things you must remember to photograph consistently, and how & where to share photographs. Register for all 3 Laurie McCarriar classes and receive her \$47 take-home study courses for free!

Workshop fee: \$30

Supplies fee: none

Title:	Tiny Landscape Mandala
Instructor:	Margaret Wohler
Date & Time:	July 10, 10 am - noon

Description: Using observation of the natural world, in miniature, you can see a drama unfold and use these tiny landscapes in Nature Journaling. Learn how to use a nature journal to enhance observation and create a page in a Nature Journal by looking at the natural world at ants' level.

Workshop fee: \$30

Supplies fee: \$12

To register for any of these workshops, go to **www.TheDelRayArtisans.org/guac** or stop by the gallery!



Nicholas A. Colasanto Center 2704 Mount Vernon Avenue Alexandria, Virginia 22301-1124 703.838.4827 www.TheDelRayArtisans.org



Jen Athanas (Shaving Cream Marbling/Monoprinting): Jen is a juried fiber artist at the Workhouse Art Center and the Torpedo Factory. She ran Art Camp for Kids for three years and teaches sewing and other fiber-related topics in the area.

Sally Coler (Make a Unique Mosaic Art Piece): Sally began collecting ceramics 25 years ago when she and a partner opened a specialty tile and stone company in Alexandria. In the late 1990s, she started Mosaic Madness, a company that produced custom mosaic tiles and basins. Her line is distributed through the US. She also teaches art classes part time and conducts mosaic workshops.

Chris Cooper (Pop-Up Sewing – Tote Bag, Decorative Pillow or Doggie Jacket): Chris' professional career as a seamstress began many years ago. Through the years, she has been involved in many facets of the fashion industry; high-end retail sales and display designer, fashion show production assistant, theatrical costume designer/seamstress, and sewing instructor.

Guy Jones (Quick Draw Creative & Framing for Artists): Guy is a full-time illustrator doing classic pen and ink drawing of people, objects and animals. He also is an experienced professional framer and an active exhibiting artist.

Theresa Kulstad (Recipe for Collage): Theresa has been painting for 20 years and gradually began using various combinations of paper, paint, ink and other materials as she developed a love for collage and assemblage. She is Artist in Residence at Convergence CCF.

Rusty Lynn (Image Play and Mindful Meditation): Rusty Lynn is a retired pastoral counselor and teacher. Several years ago, he read "Art Is a Spiritual Path" by Pat Allen, Ph.D. The book led him to attend workshops on the Open Studio Process, and he is a trained facilitator in this process, used by many who desire to find the deep source of their creativity and art making. Rusty also has been trained in and has taught mindful meditation. He has led many workshops and courses, and is Artist in Residence at Convergence CCF in Alexandria.

Milagros "Millie" Mateu (Creative Cutups & Breaking Through to Creativity): Millie is an intuitive artist who creates watercolor, collage and mixed media, developing structure and media as the work develops. She has a Masters in Art and Education degree and a Doctorate in Education and Human Development.









Betsy Mead (Working with Photo Decals in Glass): As a glass artist, Betsy has been accepted in juried art shows and exhibited at local, Eastern Shore, and North Carolina galleries. Her work has been featured publicly, and has worked with children and seniors in creating glass projects as well as at DRA.

Laure McCarriar (Marketing is NOT a Four Letter Word, Tell Your Story Online, Photo Tools & Editing for Artists): Laurie helps artists wanting to master technology and strategies needed to grow their business and market their art. She is the founder of artistgeek.com, helping artists tell their story online to connect with customers and sell more art. Her background is in graphic design, exhibit production in Northern Virginia, fine art photography, and marketing for the River Arts District in Ashville, NC.

Tea Okropiridze (Tapestry Weaving): Born in Tbilisi, Georgia, Tea received bachelors and masters degrees in Artistic Weaving/Tapestry from the State University of Art and Culture. Since moving to the United States in 2002, she has given many weaving classes and presented workshops at the Art League School She has participated in numerous national and international exhibitions in the US and abroad.

Christina Perry (Intro to Visual Journaling & Intro to Fashion Drawing): Educated at Parsons School of Design (BFA in Fashion Design) and Corcoran School of art (MAT in Art Education), Christina currently is Artist in Residence at Convergence CCF in Alexandria, VA.

Stacy Rausch (Shaving Cream Marbling/Monoprinting): Stacy is a graphic designer and photographer with a love for art and fine crafts. She has taught during DRA's Art Camp for Kids, and presented workshops for adults at DRA and Artistic Artifacts in Alexandria.

Karen Schmitz (Framing for Artists & Monotype Madness): Karen has over 20 years experience as a professional framer. She is an active exhibiting artist and teaches children and adults some of her award winning creative techniques making art fun and mind expanding.

Tracy Wilkerson (Playing with Resin): After finding success in making greeting cards, Tracy started her journey as a mixed media artist using found items. In so doing, she has developed numerous ways to use resin as a way to enhance art work, use it to bring features together, and as a primary medium.

Margaret Wohler (Tiny Landscape Mandala): Margaret is a park naturalist at Huntley Meadows Park, where she identifies plants, animals, and processes in nature, and is a keen observer/recorder of the natural world.





