

Nicholas A. Colasanto Center 2704 Mount Vernon Avenue Alexandria, Virginia 22301-1124 703.838.4827 www.TheDelRayArtisans.org

## FOR IMMEDIATE RELEASE

Contact: Betsy Mead, 202-276-0695, egmead@gmail.com

## **Primary Colors Art Exhibit at Del Ray Artisans**

**Opening Reception:** Friday, January 3, 7-10pm **Show Dates:** January 3 – February 2, 2014

**Alexandria, VA (released: November 2, 2013) –** Opening with an artist reception on Friday, January 3, 2014 from 7 to 10 pm is *Primary Colors* at Del Ray Artisans' gallery. This all area artist show kicks off the New Year with an artistic challenge to create artwork using only the three primary colors.

Curator Betsy Mead challenged Del Ray Artisans and all local-area artists to think outside the box in using basic red, yellow, and blue to create their compositions. The only restrictions are that artists must not tint or mix primary colors. They may use white and black to highlight, outline or lowlight objects in their compositions. They may also use water or other colorless medium to thin or dilute the colors.

In conjunction with the *Primary Colors* exhibit, we will feature the movie *Primary Colors*, a 1998 drama based on the novel *Primary Colors: A Novel of Politics*, a roman à clef about Bill Clinton's first presidential campaign in 1992. Movie night, at a suggested donation of \$3 per person, is scheduled for Saturday, January 18<sup>th</sup> at 7 pm.

The art exhibit and movie night will be at Del Ray Artisans gallery at the Nicholas A. Colasanto Center, 2704 Mount Vernon Avenue, Alexandria, Virginia 22301. Gallery hours are: Thursdays, 12–6pm; Fridays, 12–9pm; Saturdays, 12–9pm; and Sundays, 12–6pm. The gallery is free, open to the public and handicap accessible.

For more information, please visit www.TheDelRayArtisans.org or contact the curator Betsy Mead at 202-276-0695 or egmead@gmail.com.

Del Ray Artisans, founded in 1992, is a nonprofit organization whose mission is to promote art for the benefit of artists and the community.

Del Ray Artisans (DRA) appreciates the continued support from the City of Alexandria, Alexandria Commission for the Arts, Virginia Commission for the Arts, and National Endowment for the Arts. DRA is a 501(c)(3) organization.







