



Nicholas A. Colasanto Center
 2704 Mount Vernon Avenue
 Alexandria, Virginia 22301-1124
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www.TheDelRayArtisans.org

FOR IMMEDIATE RELEASE

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Spring2ACTion: Give to Del Ray Artisans on April 9

Alexandria, VA (released: March 24, 2014) - *What if we all gave on one day?* Wednesday, April 9th, 2014 is Alexandria’s Giving Day, a time for our community to come together for 24 hours of unprecedented giving to support the amazing work of Alexandria nonprofits through Spring2ACTion (hosted by ACT for Alexandria and ACTION Alexandria). Spring2ACTion is YOUR chance to make a real impact – every donation you make to Del Ray Artisans on or before April 9th gives us the chance to win additional grants and prizes through Spring2ACTion. Help raise awareness and funds to support our mission of promoting art for the benefit of artists and the community.



Please show your support by making an online donation to Del Ray Artisans at spring2action.razoo.com/story/Del-Ray-Artisans. Donations made before April 9th are scheduled to occur on April 9th in order to make us eligible to compete for the available grants and prizes.

Donations help maintain and enhance our exhibits and programs, as well as support long-range plans to expand our instructional and non-instructional programs in the gallery and community. Last year through Spring2ACTion, Del Ray Artisans patrons donated \$850. **[Thank you to everyone who donated!]** Our 2014 Spring2ACTion fundraising goal is \$1000 towards supporting our mission. **Every donation is appreciated.**

If you would like to take your support to the next level, sign up to be an individual fundraiser for us through Spring2ACTion. For more information, contact Dawn Wyse Hurto at Technology@TheDelRayArtisans.org. For more information on Spring2ACTion, visit spring2action.razoo.com. For more information on Del Ray Artisans, visit www.TheDelRayArtisans.org.

Del Ray Artisans gallery is at the Nicholas A. Colasanto Center, 2704 Mount Vernon Avenue, Alexandria, Virginia 22301. Regular gallery hours are: Thursdays 12–6 pm; Fridays 12–9 pm; Saturdays 12–9 pm; and Sundays 12–6 pm. The gallery is free, open to the public, and handicap accessible.

Del Ray Artisans, founded in 1992, is a nonprofit organization whose mission is to promote art for the benefit of artists and the community.

Del Ray Artisans (DRA) appreciates the continued support from the City of Alexandria, Alexandria Commission for the Arts, Virginia Commission for the Arts, and National Endowment for the Arts. DRA is a 501(c)(3) organization.

Supported in part by:





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Calendar entry – 35 words or fewer:

Spring2ACTion (Wednesday, April 9) is an online giving event to help nonprofits reach fundraising goals. In this 24-hour period, how much can we raise? Every donation counts! To support Del Ray Artisans, please visit: spring2action.razoo.com/story/Del-Ray-Artisans

Synopsis – 75 words or fewer:

Give to Del Ray Artisans (Arts Resource Foundation) on Wednesday, April 9 during Spring2ACTion, an online giving event to help Alexandria nonprofits reach fundraising goals. In this 24-hour period, how much can Del Ray Artisans raise? Our 2014 fundraising goal is \$1000. EVERY DONATION COUNTS! To support Del Ray Artisans' mission, exhibits, and arts education programs, PLEASE DONATE ON OR BEFORE APRIL 9 at: spring2action.razoo.com/story/Del-Ray-Artisans

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