



Nicholas A. Colasanto Center
2704 Mount Vernon Avenue
Alexandria, Virginia 22301-1124
703.838.4827
www.TheDelRayArtisans.org

FOR IMMEDIATE RELEASE

Contact: Dawn Wyse Hurto, Technology@TheDelRayArtisans.org

Spring2ACTion: Give to Del Ray Artisans on April 22

Alexandria, VA (released: March 14, 2015) - Wednesday, April 22, 2015 is Alexandria's Giving Day, a time for our community to come together for 24 hours of unprecedented giving to support the amazing work of Alexandria nonprofits through Spring2ACTION (hosted by ACT for Alexandria and ACTION Alexandria). Spring2ACTION is YOUR chance to make a real impact.



Please help raise awareness and funds to support Del Ray Artisans' mission of promoting art for the benefit of artists and the community. Your donations help maintain and enhance our exhibits and programs, and support long-range plans to expand our instructional and non-instructional programs in the gallery and community. Every donation made to Del Ray Artisans on (or before) April 22 also gives our nonprofit organization the chance to win grants and prizes through Spring2ACTION. Donations made before April 22 will not be processed until April 22 in order to compete for the grants and prizes. Del Ray Artisans is a 501(c)(3) organization, and donations are tax-deductible.

Please show your support by making an online donation to Del Ray Artisans on (or before) April 22 at: spring2action.razoo.com/story/Del-Ray-Artisans

Last year through Spring2ACTION, Del Ray Artisans patrons donated \$1010. **Thank you to everyone who donated!** Our 2015 Spring2ACTION fundraising goal is \$1200 towards supporting our mission. **Every donation is appreciated.**

If you would like to take your support to the next level, sign up to be an individual fundraiser for us through Spring2ACTION. For more information, contact Dawn Wyse Hurto at Technology@TheDelRayArtisans.org. For more information on Spring2ACTION, visit spring2action.razoo.com. For more information on Del Ray Artisans, visit www.TheDelRayArtisans.org.

Del Ray Artisans gallery is at the Nicholas A. Colasanto Center, 2704 Mount Vernon Avenue, Alexandria, Virginia 22301. Regular gallery hours are: Thursdays 12–6pm; First Thursdays (May–September) 12–9pm; Fridays and Saturdays 12–9pm; and Sundays 12–6pm. The gallery is free, open to the public, and handicap accessible.

Del Ray Artisans, founded in 1992, is a nonprofit organization whose mission is to promote art for the benefit of artists and the community.

Del Ray Artisans (DRA) appreciates the continued support from the City of Alexandria, Alexandria Commission for the Arts, Virginia Commission for the Arts, and National Endowment for the Arts. DRA is a 501(c)(3) organization.

Supported in part by:





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Calendar entry – 35 words or fewer:

Spring2ACTion (Wednesday, April 22) is an online giving event to help nonprofits reach fundraising goals. In this 24-hour period, how much can we raise? Every donation counts! To support Del Ray Artisans, please visit: spring2action.razoo.com/story/Del-Ray-Artisans

Synopsis – 75 words or fewer:

Give to Del Ray Artisans (Arts Resource Foundation) on Wednesday, April 22 during Spring2ACTion, the City of Alexandria's online giving event to help local nonprofits reach fundraising goals. In this 24-hour period, how much can Del Ray Artisans raise? Our 2015 fundraising goal is \$1200. EVERY DONATION COUNTS AND IS APPRECIATED! To support Del Ray Artisans' mission, exhibits, and arts programs, PLEASE DONATE ON OR BEFORE APRIL 22 at: spring2action.razoo.com/story/Del-Ray-Artisans

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